



MOORE CONSULTING GROUP

Application Form

Tallahassee-based Moore Consulting Group, one of the top 100 integrated communications firms in the nation, is welcoming 2010 with a series of 10 exclusive opportunities for area organizations to receive senior-level communications counsel. Called **10 in 2010**, the program is part of the firm's pro bono community outreach efforts, and will provide a one-on-one session with a different organization each month to brainstorm solutions to their communications challenges.

Eligibility Guidelines

This opportunity is open to any non-profit, government agency or business organization located in the greater Tallahassee area, including Leon and its surrounding counties. Attendees may include up to five members of your organization's leadership team.

Moore Consulting Group, the Greater Tallahassee Chamber of Commerce and *Tallahassee Democrat* reserve the right to include selected organizations' name and logo, along with any non-proprietary information from your 10 in 2010 session, for promotional purposes.

To apply, fill out the Application Form and fax it to us at 850.224.9286 or email it to 10in2010@moore-pr.com. You will be notified at least three weeks in advance if you are selected to participate. Additional information is available online at www.moore-pr.com/10in2010.

Contact Information (Please print clearly)

Name: _____

Email address: _____

Phone number: _____

Street: _____

City: _____ Zip code: _____

County: _____



moore consulting group
integrated communications

THE CHAMBER
GREATER TALLAHASSEE CHAMBER OF COMMERCE

TALLAHASSEE DEMOCRAT
Tallahassee.com



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Organization Background

Name of Organization: _____

Number of Full-Time Employees: _____ Industry: _____

Organization Type (choose one):

- Non-profit
- Governmental
- Business

What services/products do you offer?

What are some of the ways your organization positively impacts the community?

Communications Survey

What communications tools are you currently utilizing for your organization? (Check all that apply)

- Website
- Social media
- Brochure
- Paid advertising
- Promotional items
- Event sponsorships
- Networking
- Media relations
- Other (please specify):



10ⁱⁿ 2010

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What communications help would most benefit your organization? (Check all that apply)

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> Website | <input type="checkbox"/> Public relations |
| <input type="checkbox"/> Social media | <input type="checkbox"/> Media relations |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Other (please specify): |
| <input type="checkbox"/> Advertising | |

What is your greatest marketing challenge?

Please share with us what you hope to gain from this session.

How did you hear about 10 in 2010? (Choose one)

- Friend or co-worker
- Tallahassee Democrat
- Tallahassee.com
- Twitter
- moore-pr.com
- Florida Society of Association Executives
- Tallahassee Chamber of Commerce
- Other (please specify): _____

